

PATIENT PREFERENCES

in Cancer Screening & Early Detection

These findings are a culmination of a 2022 literature review, key opinion leader interviews, a patient organization roundtable, and a focus group of people with lived experience of cancer.



Accuracy

Patients overwhelmingly prefer screening modalities with high sensitivity and specificity and expressed concern over false positives.



Administered by PCP

Patients prefer that their cancer screenings be recommended and administered by their primary care physician (PCP).



Causes Minimal Harm

When given a choice, patients prefer less harmful and minimally invasive screening modalities over those that require invasive techniques.



Minimal Discomfort & Prep

Patients prefer screening modalities with minimal complications, discomfort or pain, and side effects as well as modest prep.



Convenience

Patients prefer screening modalities that are performed by their PCP in their office, rather than a hospital or specialty setting, and prefer to be screened close to home.



Open to New Technology

Patients are open to new forms of technology that may improve the sensitivity of results or return results faster.

